



DevMan Guide

Advancement & NPO Fundraising Software

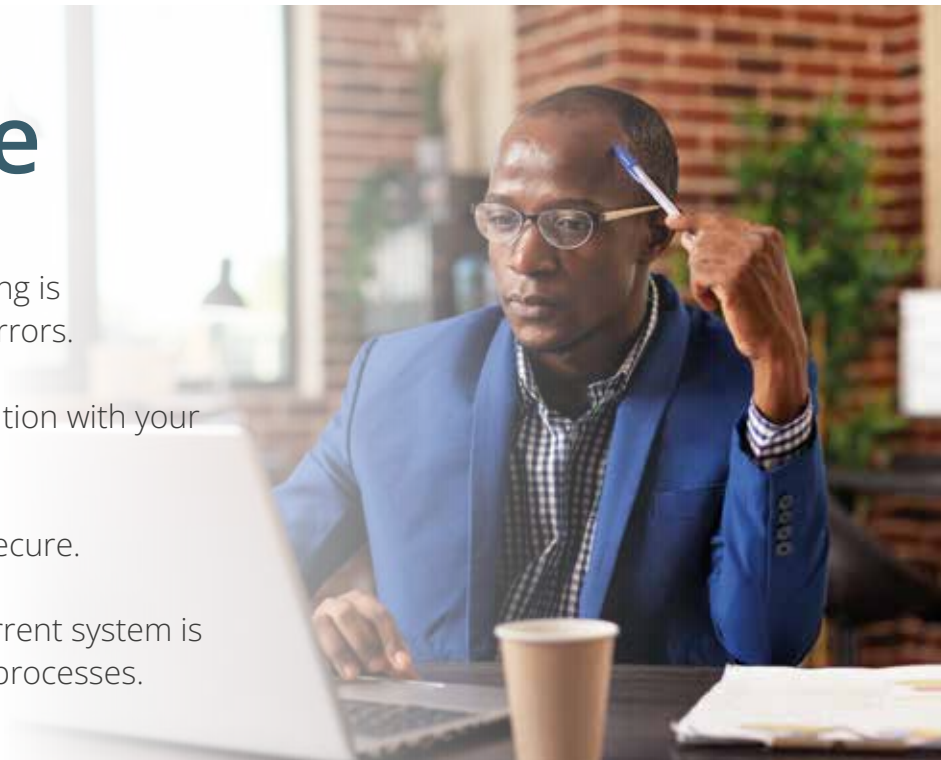
Improve your prospect to donor conversion rates.

Manage donations and pledges for single and repeat entries.

Generate tax certificates and import and export your data.

The struggle

- ① Manual data entry and processing is time-consuming and prone to errors.
- ① There is inadequate communication with your donors and supporters.
- ① Your donor information is not secure.
- ① Lack of integration with your current system is making it difficult to streamline processes.



Your solution

- ✓ A simple yet effective online application form for fundraisers to fill in.
- ✓ Easily track communications made to internal staff and donors.
- ✓ Track and report donor and programme using real-time data.
- ✓ Manage the full life cycle of the donor from application to offboarding.
- ✓ A central tool for your entire team to be in one place.

Centralise your grant making & donor management

with DevMan's powerful
cloud-based solution.

DevMan is the comprehensive and central management system for your organisation.

It ensures that you have everything you need to solicit funds sustainably while supporting the growth of your fundraising initiatives.

All your information is interlinked and recorded in one place allowing you to use your financials, key relationships and group affiliations for future decision-making.

Grow your information into knowledge for increased income generation.

One portal One team

Business support

Support business process with a central online system, creating transparency between departments and office locations.

Relationship management

Maintain contact with funders, track giving history and interests, and find new funders for your growing portfolio of programmes.

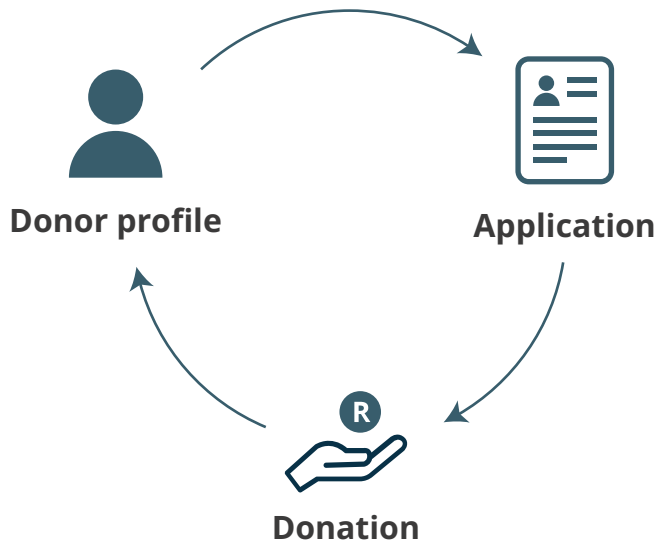
Events teams

Track event status, RSVPs, VIP meal preferences, seating and much more directly from your contact database.

Donors

Connect with your contacts and donors by sending automated calls to action and acknowledgements that keep them informed.

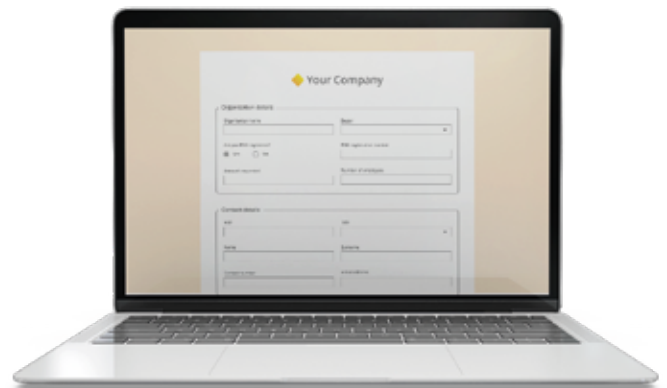
Approach plan life cycle



DevMan's core features are key to your relationship and donor management success and long-term business development.

Track the various funding life cycles and return on investment of your programmes or donors by following prospect development.

Present donation income received versus budget areas still requiring funding by implementing the approach plan for every programme.



DevMan's configurable workflow helps you manage this process from start to finish.

- ✓ Control workflow with predefined paths ensuring admin perform tasks at specific intervals.
- ✓ Record workflow steps such as project milestones and funder status.
- ✓ Set reminders and assign tasks to staff.
- ✓ Generate reminders within DevMan for timely reporting to donors on programmes.
- ✓ Draw data in meaningful ways to assist with decision-making.

Financials

Process thousands of donations in minutes.

Along with the automated payment notifications and a seamless integration with online payment portals and your accounting system, DevMan ensures accurate and secure recording, processing and reporting of programmes and donor financials.

DevMan finance has all the elements you need, from your organisation's spend budget through to individual payments.

- ✓ Committed giving
- ✓ Generate tax certificates
- ✓ High level budgets
- ✓ Integrated online giving portal
- ✓ Posting to accounting system
- ✓ Bulk donations processing

Reporting

Segment donors quickly with powerful filtering for tailored reports. Tailor your reporting by sectors, payments, dates, events, demographics and more. Create unique groups using segmenting for mailing or email campaigns reaching just the right audience every time. Draw data in a meaningful way to assist with decision-making and strategic planning.

- ✓ Make use of the dashboards and statistics features.
- ✓ Create detailed and customised reports in multiple formats.
- ✓ Track performance by staff workload and productivity, meeting predetermined goals.



Security FAQs

Does DevMan comply with POPIA?

We endeavour to follow industry standard best practice for security. The DevMan team has been made aware of POPIA requirements, and all are bound by confidentiality agreements. We regularly carry out assessments of technical and organisational safeguards.

Does DevMan comply with GDPR?

DevMan provides the means to have accurate data in one place (i.e. not multiple spreadsheets with varying degrees of accuracy / completeness). Quick search functionality to immediately find and access data held on any person or entity. Easily draw / extract data profile from DevMan.

We endeavour to follow industry standard best practice for security. DevMan subscriptions allow data subjects to opt in or out of receiving marketing communications.

Will my data be secure?

DevMan is available over the internet and is secured with SHA-256 signed encryption SSL certificates and TLS1.2 protocol. Client applications and their databases are not hosted in-house. We have partnered with xneelo (Pty) Ltd.

Security is a top priority, and several measures have been implemented to protect our systems and our clients' data. DevMan undertakes to uphold security standards as best as possible within budget.

Ready to maximise your potential?

Find out how DevMan can help you to automate,
streamline and simplify your challenges and needs.

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