

DevMan core features

Cloud based · Mobile friendly · Configurable



Contacts

Build your stakeholder database to form a central online portal from which to manage your communication and information requirements. Detailed profiles for prospects, donors, beneficiaries, alumni, students, staff – in fact any target group - can be defined from the fully configurable suite of fields. A tailor made solution for each organisation is achieved, with elements that include:

- Multiple addresses
- ID, passport, student, HR and other reference numbers
- Birthdates, anniversaries and application dates
- Online media presence

Communication

Grow your know how by adapting your approach for each target audience and their communication preferences. Record details of key interactions which can help inform subsequent action. Streamline and automate your stakeholder stewardship plans, calls to action and campaigns where possible, thus freeing up team capacity for other key activity. The growing suite of media channels includes:

- Print
- Email
- Mobile (SMS, USSD, OBS)
- Full HTML templating
- Subscriptions
- Interactions
- Events
- Campaigns



Workflow

Modernise your business procedures by mapping key milestones to system driven interventions. These touch points may include automated email and SMS notifications, action requests of specific staff or initiation of other workflow sequences. Areas where workflow might be relevant include:

- Fundraising campaigns
- Donor stewardship
- Club memberships
- Grant making cycles
- M&E reporting

Financials



Monitor real time donations and payment requests. Use the financials recorded in one place for future decision-making. Grow your information into knowledge for increased income generation and distribution. Integrated portals mean batch processing and streamlined workflow.

- Committed giving - debit orders
- Committed funding - regular payments
- Payment approval workflow - requisition and remittance
- Tax certificates
- Financial software integration
- Bulk processing

Reporting

Segment beneficiaries quickly. Powerful filtering that generates tailored reports using payments, dates, events, demographics and more. Create unique groups to segment for mailing or email campaigns reaching just the right audience every time. Draw data in a meaningful way to assist with decision-making.

- Dashboards
- Statistics
- Detailed reports
- Customised exports
- Multiple formats - Excel, Acrobat, Word
- Performance - staff workload and productivity, meeting pre-determined goals



Document management

Drop external systems for centralised management of all documents and attachments.

- Simple upload function
- Most file types supported
- Cloud based for easy accessibility
- Classify and standardise document naming



Integration

An integrated and connected solution that 'talks' to core administration, finance and communication systems as well as multiple online capabilities for updating details, applying for funding and renewing memberships.

- Online pages - memberships, applications, updates, online RSVP
- Online giving portal
- Secure payment portal
- Financial package integration
- Admin system integration
- Email and communication specialists

